

DAMON MEDWIN NICKEL

PRODUCT DESIGNER

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PROFESSIONAL SUMMARY

Emerging product designer with a multidisciplinary background spanning hospitality operations, service design, and interior design. Experienced in observing user behaviour, identifying friction, improving workflows, and translating human needs into clear, thoughtful experiences. Bringing a systems-minded approach to digital products, customer journeys, and cross-functional collaboration.

SELECTED PROJECTS

Dose: Medication management app prototype focused on clear dose schedules, a calendar view of medication history, and optional caregiver access. Designing accessible, low-friction interactions that support everyday adherence.

Northern Hospitality: Mobile app prototype for a Montréal bar group, with a venue directory and dedicated pages for menus, hours, events, recent Instagram posts, and social links.

CORE SKILLS

Interaction Design | User Experience (UX) | User Research | Information Architecture | Wireframing | Prototyping | Journey Mapping | Usability Testing | Human-Centred Design | Service Design | Systems Thinking | Visual Communication | Workshop Facilitation

PROFESSIONAL EXPERIENCE

- Operations Coordinator | Brume Cantine** 2026–Present
 - Identify operational friction and implement clearer processes that improve consistency, team performance, and the customer experience.
 - Document workflows and use staff observation and feedback to refine systems and support better decisions.
 - Coordinate inventory, ordering, scheduling, and staff check-ins to keep daily service organized across changing priorities.
- Founder & Beverage Experience Consultant | Dry Structure Studio** 2026–Present
 - Design customer-facing hospitality experiences and workshops through research, experimentation, prototyping, and iteration.
 - Translate client needs into accessible resources, service concepts, and practical experience improvements.
 - Develop zero-proof menus and training materials that help teams prepare and present drinks consistently.
- Interior Designer | B. Bold Designs** 2021–Present
 - Translate client needs into intuitive commercial and residential environments balancing usability, accessibility, and aesthetics.
 - Create technical drawings, layouts, and visual presentations; coordinate feedback with clients and vendors through delivery.
 - Use AutoCAD, 3D models, and rendered concepts to help clients evaluate spatial options before implementation.
- Operations Specialist | MPC (Moving Picture Company)** 2023
 - Coordinated workflows across operations, facilities, marketing, and production while improving cross-functional communication.
 - Created documentation, reports, and internal resources that supported efficient execution and stronger team culture.
 - Supported event planning, vendor coordination, and weekly inventory across multiple operational priorities.
- Bar Manager | Wolf & Workman** 2021–2024
 - Led daily operations and refined service standards using guest feedback, team coaching, and continuous improvement.
 - Designed consistent, story-driven beverage experiences while balancing business objectives with memorable hospitality.
 - Trained staff on service procedures, menu knowledge, and guest communication to maintain a consistent experience.

EDUCATION & PROFESSIONAL DEVELOPMENT

Google UX Design Professional Certificate — 2026
Google AI Professional Certificate — 2026
Interior Design, LaSalle College Montréal — 2021–2022
Victoria School of the Performing & Visual Arts — 2005–2008
Independent study: Interaction Design, UX research, Accessibility, AI & emerging technologies

TOOLS

Figma | FigJam | GitHub | Microsoft 365 | Teams | Google Workspace | Canva
Gemini | ChatGPT | Claude | Wix | Framer | AutoCAD | Ableton Live | Rekordbox